

NUDGES Social Media Kit

One-sentence description:

The NUDGES project aims to integrate "climate nudging" strategies into urban climate policies in the Mediterranean, leveraging local diversities to influence climate-friendly citizen behaviours.

One-paragraph description

The NUDGES project seeks to use "climate nudges" in Mediterranean urban policies by leveraging territorial and cultural diversities. Through six experimental pilots focused on sensory experiences and new generations, the project seeks to influence climate-friendly behaviours, address knowledge gaps, and build a MED-wide community to promote further research and action, ultimately fostering long-term sustainable practices and resilient communities.

Logo

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NUDGES



NUDGES

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Non-abstract images





Abstract images



Social Media references

<https://www.linkedin.com/company/nudges-project/about/>

Brandbooks – Visual identity Guidelines

Interreg Euro-MED Projects Visual Identity